

2018 Board of Directors Election Candidate Information

Ronald D. Crooks – Unit One (1) for a one-year-term

- **Occupation** - I am a retired educator who graduated from Iowa State Teachers College (ISTC) in 1964. I was hired by the LaPorte City Community School District and taught three years at the high school as a social studies teacher. I was hired as the LaPorte City Elementary Principal in 1967, and the Superintendent in 1978. LaPorte City and Dysart joined together to become the Union Community School District. My experience in helping to bring about the merger of these two school districts has provided me with skills I can utilize as a Holiday Lake Board member. I served as superintendent of the Union Community School District until 2001 when I retired.
- **Family** - My wife, Beverly (Bev) and I adopted our son Jeff in 1971 and adopted our daughter in 1974. We have four grandchildren (3 girls and 1 boy). The oldest grandchild, Kaylee, had her first birthday celebration at Holiday Lake in May of 2001, and all of our grandkids choose to have their birthday celebrations at Holiday Lake if at all possible!!!
- **What do you see yourself contributing as a member of the board of directors?** I think my background as a school teacher, principal and superintendent has given me a variety of experiences to not only be a good listener, but to work cooperatively with the Holiday Lake property owners and the Holiday Lake Board Members to arrive at successful solutions for the benefit of all Holiday Lake owners and guests.
- **What is your vision/goals for Holiday Lake, and how would you accomplish them?** We have experienced many changes at Holiday Lake since we purchased our property here in 1998. Many of these changes resulted in new rules and regulations for property owners and their guests, and these rules and regulations are designed to make Holiday Lake safer and more attractive to residents, their guests, and future property owners. The closer people live together, the more rules and regulations become necessary to make living together in any community better and more satisfying for everyone!
- **What past experiences will help you be a successful board member?** See the previous two questions and answers.

Mary G. Little – Unit One (1) for a one-year term

- **Occupation** - Retired from the Dept. of Correctional Services after employed there for 35 yrs. I am currently Semi retired – employed part time as a Service Coordinator for Paramark properties being a Hud funded program and I sell metal yard art at vendor fairs.
- **Family** - Married to Gary Little we have 2 grown children, and 2 wonderful granddaughters. We have lived at the lake for approx. 7 years and are year-round residents. We have been adopted by 7+ cats
- **What do you see yourself contributing as a member of the board of directors?** I believe I can try to bring some cohesiveness to the lake residents and work toward the board becoming more transparent in how they operate.
- **What is your vision/goals for Holiday Lake, and how would you accomplish them?** It seems the biggest complaint is lack of communication between the board and the community. I am hoping to try to get the board to be more open and transparent with the community. I also believe boundaries must be set and accountability enforced. I would accomplish this by requesting a monthly newsletter, require a quick postings of meeting minutes, by talking candidly on social media, to have an official social media page that is closed to the public but open to lot owners and to lobby for the end to closed meetings that do not allow member to talk. In regards to accountability, a deadline is a deadline, if fines are to be assessed at a certain time then assess those fines.
- **What past experiences will help you be a successful board member?** When I retired from the Dept. of Correctional Services, I was a supervisor and had to make many decisions. I have the ability to make good decisions. I also was trained in motivational interviewing which is a communication skill, I would be able to use those skills in my dealings

with the community and the board members. I have been an Elk member for 12 years and have held many officer positions with that organization.

Katie Tomlinson – Unit Three (3) for a three-year term

- **Occupation** - Retired September 2012, from the Sixth Judicial District Department of Correctional Services as a Probation/Parole Officer II, after 34 years.
- **Family** - My husband Carl and I have been married for 38 years. We have had property at the lake since 1984. We moved to the lake full time in 2015. We have one son, Jarrod, who grew up here on weekends. He and Amanda have two sons, Blake and Korben.
- **What do you see yourself contributing as a member of the board of directors?** The ability to work as a team member. I have experience dealing with a broad spectrum of problems and looking for solutions. I also know how to listen to and communicate with others. I am a full time resident and would be available to all members.
- **What is your vision/goals for Holiday Lake, and how would you accomplish them?** I would like to see Holiday Lake become the best it can be. In order to accomplish this, I know how to be a problem solver, I know how to communicate, I would adhere to the rules and the by-laws of the lake by enforcing the rules and their consequences, equally. I would represent Unit 3 and would welcome communications from all.
- **What past experiences will help you be a successful board member?** In my professional career, I dealt with all aspects of the Judicial system, where honesty and transparency were required. I dealt fairly and honestly with clients within the mandated system. I was previously elected to the board in 2009 and served three years, including serving as treasurer.

Dennis Jones – Unit Five (5) for a two-year term

- **Occupation** - Service Manager and Break Down Consultant for Veriha. I have worked for them for five years and prior to that worked for GSTC in a similar capacity. Prior to my employment with GSTC I owned and managed my own brokerage and trucking service.
- **Family** - I am married with 3 daughters. My wife is Charlotte, my daughters are Lydia, Jenifer, and Megan, and I have two grandchildren Robby and Emily. My family has enjoyed the Holiday Lake Community since 2004. We originally purchased a camper lot at Holiday Lake as a relaxing get away from our business and home in the Elberon area. In 2007 we purchased our house and have been here since! Through the years we developed relationships with many families in the community and decided to move to Holiday Lake as our permanent home. My daughters continue to have relationships with families at Holiday Lake, and recently my daughter Jenifer bought a home in the Holiday Lake Community.
- **What do you see yourself contributing as a member of the board of directors?** I have a passion for the Holiday Lake Community and have been a member of the community for 14 years. Along with that passion, I understand that an effective Board is a critical component to a successful community that works to meet the needs of all its residents and the amenities that are offered within the community. To be an effective Board, its members must be team players and be able to listen and look for commonalities to build from. Collaboration amongst Board members is essential to its effectiveness. I believe I bring a collaborative mindset to the Board.

I am currently serving the Holiday Lake Community as a member of the Fish Committee. I have served on that committee for approximately 10 years. I have been involved in numerous fundraisers such as the Poker Run, Ice Fishing Tournament and Kids Fishing Jamboree. These fundraisers provide enjoyment to the participants while also raising funds to maintain and improve our great fishing on the main lake, Bozo, and Andy's Pond.

- **What is your vision/goals for Holiday Lake, and how would you accomplish them?** My vision for Holiday Lake is first to make it a community that is inviting for singles, families, and those in retirement. The lake is the center of our

community, so a priority is to continue to improve our water quality for the enjoyment of all water related activities. Safety is essential to the success of the Holiday Lake Community so that all can enjoy it. This includes safety on the water, in the surrounding residential sections, and shared recreational areas such as the park, community center, beach and campground. I believe we need to continue the maintenance and improvement of our roads using a plan that implements those improvements with clear criteria. The plan should take into consideration the safety and property of residents and also support water quality. I believe that the Board should have a plan in place for the work of the maintenance department and monitor the implementation and results of the plan. This would ensure that projects are prioritized, completed, and monitored for quality to maximize the finances allocated for maintenance. I believe we need to upgrade our computer infrastructure with software that would support multiple pathways for communication and an online payment system. These upgrades would also enhance and support the duties of the office manager.

- **What past experiences will help you be a successful board member?** My experience owning my own business and as a manager for GSTC and Veriha has equipped me with the following skills: building relationships with many different personalities, knowing the value of listening to others, understanding the importance of getting purposeful input from others and making decisions that are for the benefit of the entire organization.

I believe these skills would directly transfer to the Board of Directors position. I believe being a Board Member means representing the people who live in Section 5 while also taking into consideration the entire Holiday Lake Community. Representing others requires the ability to build relationships with community members and listen to what they believe are strengths of our community and areas for improvement. Through my work experiences, I have learned that getting input from people is more beneficial when you are specific and intentional about what you are seeking input about. I believe this is an important skill for the Director position. The Director should be able to use the gathered input to make informed decisions to benefit the entire Holiday Lake community.

Heather Jones – Unit Five (5) for a two-year term

- **Occupation** - Auto Sales & Leasing at Wes Finch Auto Plaza Grinnell IA
- **Family** - Husband – Chip works for DeJong Manufacturing New Sharon Children: Christian lives in Oskaloosa works at Vermeer (Son 24 years old) Addison lives in Chicago (Daughter 21 years old) Jonathan (Son 19 years old) currently deployed to Afghanistan with the United States Army
- **What do you see yourself contributing as a member of the board of directors?** I believe I would bring a transparency that has been lacking. My email and cell phone number will be available for all. I will bring a drive and determination to bring more activities for the children and grandchildren of Holiday Lake. I will be a voice of the community taking suggestions and criticism and make sure they're not ignored or forgotten about. I am a planner, organizer and have a drive to follow through. I work well with teams to make things happen, by taking an idea and following through until it's a reality. I live here full time with my husband and our 2 German Shepherd Dogs. I am more in touch with the community at the lake versus someone who's only here a few times a year. I believe that being able to talk to your board member and actually knowing them is important. That board members should take a more active role in the activities and committees at the lake, so they know what is going on. What better way to know what the people of the lake want, than to get more involved and stop making decisions behind closed doors.
- **What is your vision/goals for Holiday Lake, and how would you accomplish them?** One vision is updating our website and making it possible to pay dues online, message board members, see upcoming activities easier, view available community center spots, etc. This is in the process and I would love to see it come to a realization. Another vision is to have an Activities Committee for more lake wide events geared for the kids and not just on a Holiday weekend. My biggest goal will be being more transparent and Community Minded and honestly LISTEN to the wants and needs of the community. I believe the board should work as a cohesive unit instead of one person ruling the board. I also want to see the by-laws and rules clearly followed and not bent for some and made up for others. I want a more open line of communication available and that's why I would make my cell phone number and email available to all.
- **What past experiences will help you be a successful board member?** I have worked with and volunteered for a number of organizations, two of which are near and dear to me. I have spent the last few years working with the Veterans Center organizing fundraisers, events and just appreciation days for the Veterans. My husband, father and grandfather are all veterans and I have a son serving our great nation at this very moment. Another organization that I have worked with is a few women's domestic abuse emergency services and support groups. Working with women on job skills, interview questions, resumes, dressing for interviews, attorney appointments, someone to hold their hand

during traumatic therapy sessions, just doing whatever they need to get out and get safe and move on to a normal life. I have also worked on a number of activities throughout my life on events for kids such as fundraising, organizing and implementing. Most of you might have seen the Kid's Fishing Tournament that my team put together for Holiday Lake. I would like to see more events happen for the kids as they are our future generations.

Todd Eiler – Unit Six (6) for a three-year term

- **Occupation** – I am employed at Pate Asphalt Systems in Marion, Iowa. I have been with the company for the past 24 years as the Vice President/General Manager. I supervise the office, crews and estimators as well crew schedules, coordinating jobs and estimating.
- **Family** – Kim and I have 3 kids Kelsey 23, Bailey 16 and Marisa 12 and 2 golden retrievers. I live year-round at 6122 N.E. Lakeshore Drive.
- **What do you see yourself contributing as a member of the board of directors?** I believe I bring fresh ideas with experience to the board and a willingness to listen to people about their thoughts and issues that will be beneficial to our lake.
- **What is your vision/goals for Holiday Lake, and how would you accomplish them?** I would like to work with the board members and residence at the lake to keep and or improve Holiday Lake to the best of my abilities. I believe in transparency and have never been a rubber stamp for any group I have ever worked with.
- **What past experiences will help you be a successful board member?** My past experiences that I believe to be beneficial to the lake are my 30 years in construction knowledge, managing a business and its employees. I received my Eagle Scout award in 1986. I have been a member of El Kahir Shrine for about 19 years in which time I served as President of many clubs and groups. I also served on the Board of Directors at El Kahir Shrine from 2010/2014 and served at the Potentate in 2014. I have had a lot of experience and enjoyed working and meeting so many people that have given me experience and a chance to give back in my own way as a volunteer. I hope that you will vote for me to serve as a board member in unit 6.

Meet the Candidates for the Holiday Lake Board of Directors

Saturday, July 14, 2018

Community Center starting at 10:00 a.m.

Come enjoy coffee, donuts/ cookies and get to know your neighbors and the candidates.

Contact: Kim Pendarvis, Nominating Committee Chair at 641-522-6082